



*The*  
**HEATHERS**  
SENIOR HOMES  
ASSISTED LIVING AND MEMORY CARE



**Delivering The Difference  
In Senior Living**

## OUR STORY

### Bonnie Auld Scotland

*How grand are the mountains of bonnie auld Scotland,  
Her torrents' wild waters, sun-jewel'd and gloaming;  
How rosy the breath of each moorland and heath,  
How lovely her lakes, and her valleys how blooming.  
No foreign strand, no classic land,  
Earth's fairest scenes together,  
Can win our praise like yonder braes,  
And fragrant hills of **purple Heather**.*

- G. Bennett

Heather is a beautiful fragrant flower which grows widely in Scotland. This is the birthplace of our loving matriarch Sophia (Sally) McDiarmid Kratz. In her memory, we have named our Senior Living Homes, **The Heathers** to honor her strength, her beauty, her profound caring for her family and humanity, her proud cultural foundation, and her desire to live in dignity until the end. For us, this becomes a noble mission of Personalized and Personal Care.



# How are we different?

## US

## THEM

- |   |   |
|---|---|
| ✓ FAMILY OWNED AND OPERATED   | ✗ CORPORATELY OWNED   |
| ✓ CARE PARTNERS   | ✗ CNA/CARE GIVER  |
| ✓ RELIABLE AND CONSISTENT COMMUNICATION WITH EXECUTIVE STAFF            | ✗ UNRELIABLE AND INCONSISTENT COMMUNICATION WITH EXECUTIVE STAFF        |
| ✓ SHARED AL AND MEMORY CARE OCCUPANCY                                   | ✗ COUPLES SEPARATED IF DIFFERENT CARE LEVELS ARE NEEDED                 |
| ✓ FAMILIES HAVE 24/7 ACCESS TO THEIR LOVED ONES                         | ✗ COMMUNITIES ARE CLOSED FOR VISITATION AT TIMES                        |
| ✓ RATES ARE ALL-INCLUSIVE WITHIN CARE                                   | ✗ RATES VARY BASED ON SPECIFIC NEEDS                                    |
| ✓ HOME ENVIRONMENT WITH SMALLER NUMBERS FOR GREATER INDIVIDUALIZED CARE | ✗ MULTI-LEVEL ENVIRONMENT WITH LARGE NUMBERS AND LESS PERSONALIZED CARE |
| ✓ COMMUNITY AMENITIES ARE ONLY STEPS AWAY                               | ✗ COMMUNITY AMENITIES ARE DOWN LONG HALLWAYS AND ON DIFFERENT LEVELS    |
| ✓ NEW CONSTRUCTION WITH SIMPLE AND WELCOMING DECOR                      | ✗ DATED BUILDINGS WITH CONFUSING AND BUSY DECOR                         |
| ✓ EVERY ROOM IS ADA ACCESSIBLE  | ✗ LIMITED ROOMS WITH ADA ACCESSIBILITY                                  |
| ✓ 24/7 ACCESS TO KITCHEN AND MEALS                                      | ✗ LIMITED ACCESS TO KITCHEN AND SPECIFIC MEAL TIMES                     |





## Principles and Values of Personalized and Personal Senior Living Programs **The Heathers Way**

### **H**UMANITY

For our contribution to Humanity, we have created a Senior Living Residence in a homelike setting, for those who need services, support and care for their daily living.

### **E**XCELLENCE

Every day, we strive for perfection; hence, we can achieve the state of excellence.

### **A**CKNOWLEDGEMENT

We acknowledge that every resident is different. Each one has a set of values, beliefs, cultural upbringing, experiences, social principles, and needs; therefore, we do not administer uniform care and services.

### **T**IME

Time is the ultimate gift of life. Every day, we will give our time to wisely and productively serve the residents.

### **H**OSPITALITY

Hospitality is the foundation of meaningful relationships and the source of memorable events of socialization.

### **E**THOS

The Ethical Integrity becomes our Compass to adhere to higher values that promotes compliance in all Federal and State regulations.

### **R**ESPECT

We respect life and humanity as a whole without discriminating against anyone's personal views, practices and tastes.

### **S**YNERGY

We bring together all the Education, Talents and Experiences of all the people involved in our Vision to produce the Synergy needed to fulfill the promises of the program.

# The Heathers Lifestyle Enrichment Program

## ENLIGHT<sup>®</sup>

### EMPOWER

It is the effort of engaging people to stay active by providing a suitable setting and the necessary tools to perform various tasks, projects and hobbies.

### NURTURE

It is the process of encouraging individual growth and development of the human mind and soul in a healthier state of existence.

### LEARN

It is the perennial source of achieving the highest level of intellectual excellence.

### INSPIRE

It is the ability to influence an individual to become motivated and creative for a better life.

### GIVE

It is the act of kindness of providing someone valuable time, useful resources, ideas, and an appropriate environment to hold events that promote socialization and enjoyment.

### HONOR

It is the outcome of respecting one's epic life, contributions to humanity, beliefs, culture and origins by staging relevant activities to support one's unique choices and tastes.

### THRILL

It is the ultimate goal of our Life Enrichment program to offer many opportunities to excite the body, the mind, and the human heart through clear understanding of personal needs and desires.

## Visionary Assisted Living and Memory Care Programs

Creating an environment that stimulates our residents to thrive rather than just live out their lives...we call it purposeful living! Purposeful Living is used to describe tasks and engagements that add value and purpose back to a resident's life. Folding laundry, pouring salad dressing and prepping tables for meals, sorting and organizing, making cards, community service projects, along with many other engagements, help create a sense of purpose and add value to the role of "resident"



We also offer countless opportunities specific to the level of care and according to the program for expanding the intellectual and cultural experience for the residents and their families as a way to celebrate the gift of life and create positive energy for all.

## Monthly and Daily Fees

The Heathers Senior Homes' pricing is simple to understand as we are ALL INCLUSIVE with the only exception being our Incontinence Program which is additional \$400 which gives the resident's family peace of mind knowing that all medical supplies needed are readily available, of good quality and does not require replenishment from the family. So, you'll never have to worry about confusing bait and switch pricing strategies that may look appealing at the beginning.

Enlight Fee: \$3,000

Pricing is based on the type of room selected: Private, companion or semi-private.

Pricing starts at \$5,750 for our introductory level of care.

Second person fee is \$2,800-3,800 depending on location.

Daily respite rate is \$300 (minimum of 5 days)

All outings and entertainment events are free of charge.





## Lake in the Hills

The Heathers Senior Homes, Lake in the Hills, has two roomy one-story houses that accommodate only 18 residents looking for Assisted Living and Memory Care. Featuring private and semi-private rooms with private bathrooms, each of the airy, sunlit homes offer a large common area with a cozy fireplace for residents and family gatherings, two more intimate areas for quiet conversations, and a spacious dining area that can easily be converted into a daily activities space. Large open-air porches look out to an expansive park-like setting, complete with a walking path and a covered pavilion. A state-of-the-art kitchen, an exercise area, and a hair and nail salon are also provided.





*The*  
**HEATHERS**  
SENIOR HOMES  
ASSISTED LIVING AND MEMORY CARE

## Ringwood

This spacious home, situated on a gorgeous 3-acre lot in a beautiful rural setting is open and accommodates 9 residents. It features 5 private suites and two semi-private, each with private bathrooms. The dining room looks out onto a huge screened-in porch leading to a spectacular backyard. Three separate living areas provide plenty of room for conversation, game playing, and other activities as well as small nooks for quieter moments to read or listen to music.



*The*  
**HEATHERS**  
SENIOR HOMES  
ASSISTED LIVING AND MEMORY CARE



A promise from our  
family to yours...

*Our goal is to fulfill our promise to offer the best living place for those in need of assistance and memory care, and a program that addresses individual care plans in consideration of one's personal choices.*





***Lake in the Hills***

**4570 Princeton Lane  
Lake in the Hills, IL 60156**



***Ringwood***

**6809 Barnard Mill Rd.  
Ringwood, IL 60072**

**(224) 858-7212**

**• [info@HeathersIsHome.com](mailto:info@HeathersIsHome.com)**

**• [HeathersIsHome.com](http://HeathersIsHome.com)**