



*The*  
**HEATHERS**  
SENIOR HOMES  
ASSISTED LIVING AND MEMORY CARE



**Delivering The Difference  
In Senior Living**



# OUR STORY

## **Bonnie Auld Scotland**

*How grand are the mountains of Bonnie Auld Scotland,  
Her torrents' wild waters, sun-jewel'd and gloaming;  
How rosy the breath of each moorland and heath,  
How lovely her lakes, and her valleys how blooming.  
No foreign strand, no classic land,  
Earth's fairest scenes together,  
Can win our praise like yonder braes,  
And fragrant hills of purple Heather.*

- G. Bennett



Heather is a beautiful fragrant flower which grows widely in Scotland. This is the birthplace of our loving matriarch Sophia (Sally) McDiarmid Kratz. In her memory, we have named our Senior Living Homes, **The Heathers** to honor her strength, her beauty, her profound caring for her family and humanity, her proud cultural foundation, and her desire to live in dignity until the end. For us, this becomes a noble mission of Personalized and Personal Care.





# Principles and Values of Personalized and Personal Senior Living Programs

## The Heathers Way

### 1. **H**UMANITY

For our contribution to Humanity, we have created a Senior Living Residence in a homelike setting, for those who need services, support and care for their daily living.

### 2. **E**XCELLENCE

Every day, we strive for perfection; hence, we can achieve the state of excellence.

### 3. **A**CKNOWLEDGEMENT

We acknowledge that every resident is different. Each one has a set of values, beliefs, cultural upbringing, experiences, social principles, and needs; therefore, we do not administer uniform care and services.

### 4. **T**IME

Time is the ultimate gift of life. Every day, we will give our time to wisely and productively serve the residents.

### 5. **H**OSPITALITY

Hospitality is the foundation of meaningful relationships and the source of memorable events of socialization.

### 6. **E**THOS

The Ethical Integrity becomes our Compass to adhere to higher values that promotes compliance in all Federal and State regulations.

### 7. **R**ESPECT

We respect life and humanity as a whole without discriminating against anyone's personal views, practices and tastes.

### 8. **S**YNERGY

We bring together all the Education, Talents and Experiences of all the people involved in our Vision to produce the Synergy needed to fulfill the promises of the program.

# The Heathers Lifestyle Enrichment Program

## ENLIGHT®

### EMPOWER

It is the effort of engaging people to stay active by providing a suitable setting and the necessary tools to perform various tasks, projects and hobbies.

### NURTURE

It is the process of encouraging individual growth and development of the human mind and soul in a healthier state of existence.

### LEARN

It is the perennial source of achieving the highest level of intellectual excellence.

### INSPIRE

It is the ability to influence an individual to become motivated and creative for a better life.

### GIVE

It is the act of kindness of providing someone valuable time, useful resources, ideas, and an appropriate environment to hold events that promote socialization and enjoyment.

### HONOR

It is the outcome of respecting one's epic life, contributions to humanity, beliefs, culture and origins by staging relevant activities to support one's unique choices and tastes.

### THRILL

It is the ultimate goal of our Life Enrichment program to offer many opportunities to excite the body, the mind, and the human heart through clear understanding of personal needs and desires.



## Visionary Assisted Living and Memory Care Programs

The Heathers Senior Homes are at the forefront of the best technology, assisting us in resident care and engagement, and connecting families to their loved ones, any time of day or night. The resident does not need to be near a pull cord to call for assistance. Our technology brings everyone closer, including outside connectivity.

**A. Smart Voice:** Voice technology through Alexa to call for assistance when not in their private areas; get music playing and of course, asking general questions

**B. Electronic Health Records:** Integrating and providing a 360 degree view of health and wellness

**C. Engagement Solution:** Providing residents and families real time information about the daily menu, events and Lifestyle enrichment activities

We also offer countless opportunities specific to the level of care and according to the program for expanding the intellectual and cultural experience for the residents and their families as a way to celebrate the gift of life and create positive energy for all.



## Monthly and Daily Fees

The Heathers Senior Homes' pricing is all inclusive with only two exceptions: the Continence Program is an additional \$500 per month, and if the residents or families request personal transportation services above and beyond the many scheduled outings, then we will make the arrangements at \$25 per hour.

Community Fee: \$3,000

Pricing is based on the type of unit:  
Private Suite or Companion Suite.

Pricing starts at \$5,500 for Assisted Living and \$6,500 for Memory Care.

Second Person Fee is either \$2,800 or \$3,800 depending on the Program.

Daily Respite rate is \$280 all inclusive.

All outings and entertainment events are free of charge.





## Lake in the Hills

The Heathers Senior Homes, Lake in the Hills, has two roomy one-story houses that accommodate only 20 residents looking for Assisted Living and Memory Care.

Featuring single and double occupancy suites with private bathrooms, each of the airy, sunlit homes offer a large common area with a cozy fireplace for residents and family gatherings, two more intimate areas for quiet conversations, and a spacious dining area that can easily be converted into a daily activities space. Large open-air porches look out to an expansive park-like setting, complete with a walking path and a covered pavilion. A state-of-the-art kitchen, an exercise area, and a hair and nail salon are also included.





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## Ringwood

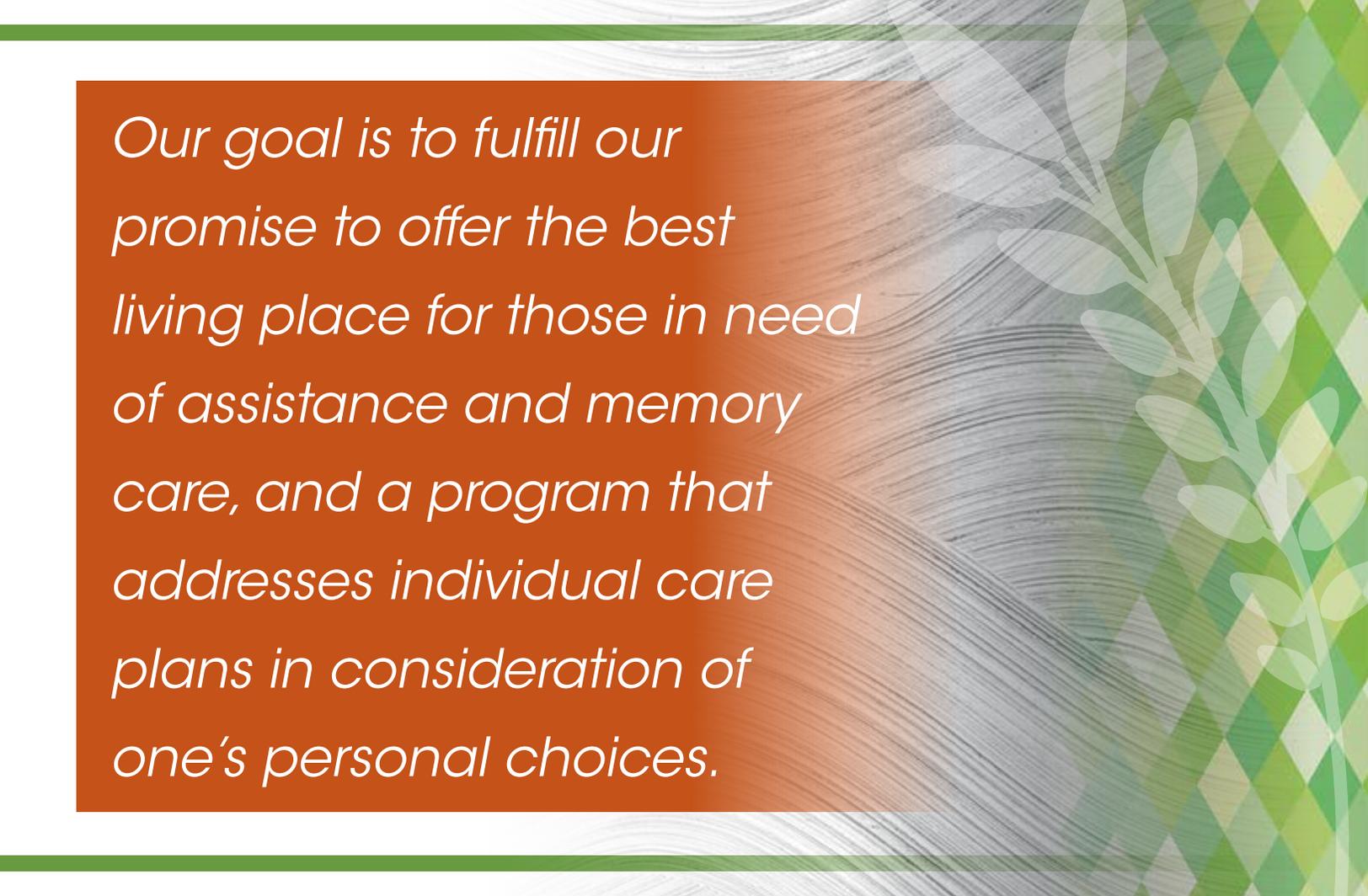
This Spacious dwelling, situated on a gorgeous 3-acre lot in a beautiful rural setting is open and accommodates 9 residents. It features 5 single suites and two doubles, each with private bathrooms. The massive dining room looks out onto a huge screened-in-porch leading to a spectacular backyard. Three separate living areas provide plenty of room for conversation, game playing, and other activities as well as small nooks for quieter moments to read or listen to music.



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A promise from our  
family to yours...



*Our goal is to fulfill our promise to offer the best living place for those in need of assistance and memory care, and a program that addresses individual care plans in consideration of one's personal choices.*



4570 Princeton Lane  
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*Ringwood*

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